

LIFEESSENTIALS

OCTOBER WEBINAR: EXPLORING THE EVOLVING LANDSCAPE OF LIFE INSURANCE



Thursday, Oct 9, at 2 p.m. ET. Join Steve Wood, Research Director at LIMRA & LOMA, for insights on consumers' perceptions and purchasing behaviors shaping the life insurance industry. Discover how to overcome clients' reasons for not buying, dispel price misconceptions, and build a digital presence that younger generations can trust.

[Reserve your spot](#)

Marketing Support

Index account changes Q4 2025

Our recent hedge budget and hedge cost experience allow the opportunity for increased caps across many of the index accounts and buffered strategies across our portfolio. These changes will be effective for index segments starting Oct 15, 2025.

[> GET THE COMPLETE LIST](#)

Get high-impact sales content on the Blueprint Playbook

Did you know? The Blueprints to Black Wealth Playbook is packed with resources to help you grow your business and help Black Americans grow generational wealth. Share client-approved flyers to start meaningful conversations with clients and prospects. Host a webinar using any one of our compelling presentations. Use our ready to cut-and-paste social content to capture attention online.

➤ [CHECK OUT THE BLUEPRINTS PLAYBOOK](#)

Promote Momentum IUL with PruDesigns

Work with your business owner clients to offer a Momentum IUL Executive Bonus plan.

➤ [LEARN MORE](#)

Service & Underwriting

Coming in October: Policyowners can track their transactions with ease on MyPru

We have made it easier for policy owners to stay informed about their recent transactions. With the new transaction status tracker available on MyPru account, they can now see exactly where the request is in the process—from submission to completion. They will also be notified if any additional actions are needed to keep things moving.

Webinars

Recordings available for Webinars and 10-Minute Mondays

Enhance your industry knowledge through our webinar and 10-Minute Mondays replays. These engaging sessions are full of insightful tips you can use to help clients and potentially grow your business in 2025.

➤ [GET THE REPLAYS NOW](#)

State Approvals

Get up-to-date information on product approvals by state.

[Learn more](#)

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